



MINISTRY OF CO-OPERATIVES AND MICRO,
SMALL AND MEDIUM ENTERPRISES (MSMEs)
DEVELOPMENT
State Department for Micro, Small and Medium
Enterprises (MSMEs) Development



NYOTA PROJECT UPDATE

14th March 2026

UPDATE ON THE ROLLOUT OF THE NATION-WIDE BUSINESS SUPPORT MENTORSHIP PROGRAMME

1. Following the successful conclusion of the nationwide disbursement of the first tranche of NYOTA Business Support startup capital to all beneficiaries, the government has now rolled out the mandatory NYOTA mentorship program across the country.
2. Over **5,500 mentors** have been onboarded to handhold the beneficiaries during this early stage of their businesses through site visits, business guide talks, experience sharing moments, cross-peer mentorship and networking sessions to enable successful take off.
3. The mentors have been mapped to all beneficiaries, and mentorship sessions have been decentralised to the grassroots to increase contact and close monitoring of businesses. All beneficiaries of Business Support (84 per ward) in all the 1450 wards are earmarked to benefit from the mentorship programme that is mandatory for one to benefit from the second tranche of the Start-up capital.
4. The mentorship programme is expected to run till the end of this month, after which the beneficiaries will be invited for a second business classroom training for three days, for enhanced skilling and training that will include access to markets and linkages, both backwards and forward, in the MSME ecosystem.
5. The disbursement of the second and final tranche of the start-up capital is scheduled to take place by the end of April 2026, and only those beneficiaries who would have successfully concluded the ongoing mentorship programme will benefit.
6. It's important to note that the mentorship exercise is offered for **FREE** and coordinated by officers from the project in collaboration with contracted Business Development Skills (BDS) providers.

7. Beneficiaries are alerted to be on the lookout for fraudsters who might take advantage of the exercise to masquerade as mentors. The BDS centre managers will share the details of the mentors with beneficiaries before the engagement, and the business site visits will only take place during daytime.
8. All beneficiaries are expected to have connected to their respective mentors by now, and those who have not yet are requested to reach out to their respective NYOTA project centre managers or MSEA officers on the ground for support.

A handwritten signature in blue ink, appearing to read 'Susan Mang'eni', with a horizontal line underneath.

**SUSAN MANG'ENI, CBS
PRINCIPAL SECRETARY
STATE DEPARTMENT FOR MSMEs DEVELOPMENT**